

STAFFORDSHIRE CONNECTS JOINT COMMITTEE

Friday 17th December 2010

CRM Team Budget 2011/2012

1. Purpose of Report

1.1. To seek approval of the proposed 2011/12 CRM Budget.

2. Recommendations

2.1. That the 2011/12 partnership budget of £594,000 is approved, and its funding by partner contributions detailed at 4.2.

3. Budget Review

3.1. The proposed Core budget for 2011/12 is £594,000 and a detailed breakdown can be seen at 4.1.

3.2. £200,000 of savings were achieved within the combined Core Team and CRM 2009-10 budget. The 2010-11 budget consolidated that position, fixing total budget at its 2009-10 level. The proposed budget for 2011/12 represents a further reduction in expenditure of 2.7%.

3.3. Savings have been achieved in the following areas:

- Reduced travel and subsistence costs (£2,800);
- Reduction in audit fees-both internal and external (£10,400) arising principally from the requirement to produce audited final accounts having been removed.

4. 2011/12 CRM Budget

4.1. The 2011/12 proposed budget totals £594,000 and is summarised in the table below:

	2009/10 Core Outturn (£)	2010/11 CRM Budget (£)	2011/12 CRM Budget (£)
Staffing Costs	148,180	206,300	205,400
Accommodation	10,700	-	-
Legal Costs	2,857	10,000	10,000
Travel and Subsistence	4,701	7,800	5,000
Supplies and Services	41,710	37,600	21,600
Hardware License & Maintenance	346,690	348,200	352,000
Total Expenditure	554,838	609,900	594,000

- 4.2. Proposed contributions from partner authorities for the CRM budget 2011/12 are shown in the table below. In 2010/11 partner contributions were frozen at their 2009/10 levels. In 2011/12, the savings achieved have been fully reflected in the suggested contributions.

	2011/12 CRM Budget (£)	2010/11 Combined CRM & Core Budget (£)	2011/12 Proposed Combined CRM & Core Budget (£)	Saving (£)
Stoke on Trent City Council	98,610	119,170	116,410	2,760
Staffordshire County Council	95,230	116,090	113,030	3,060
Lichfield District Council	50,020	71,580	67,820	3,760
Tamworth Borough Council	50,020	71,580	67,820	3,760
Stafford Borough Council	50,020	71,580	67,820	3,760
Staffordshire Moorlands District Council	50,020	71,580	67,820	3,760
Cannock Chase District Council	50,020	71,580	67,820	3,760
East Staffordshire Borough Council	50,020	71,580	67,820	3,760
Newcastle Borough Council	50,020	71,580	67,820	3,760
South Staffordshire District Council	50,020	71,580	67,820	3,760
TOTAL	594,000	807,900	772,000	35,900

5. Reserves

- 5.1. Staffordshire Connects has a single reserve covering both its Core Team and CRM operations. As at 31st March 2010 the balance in that reserve totalled £254,260. Against this sum are approved project funding commitments totalling £86,700. The forecast balance of the reserve to 31st March 2012 is as follows.

Staffordshire Connects General Reserve	£	£
Opening Balance at 1 st April 2010		254,260
Committed Spend		
Approved Project Funding – Customer Knowledge	29,900	
Public Protection	10,000	
Shared Services	10,400	
Life Events	36,400	86,700
Uncommitted Balance		167,560
Forecast under spend 2010-11		
Core Team	16,130	
CRM	48,600	64,730
Forecast Balance at 31st March 2011 & 31st March 2012		232,290

6. Conclusions

- 6.1 The proposed 2011/12 budget for the CRM passes on savings to partners, building on the significant savings achieved in recent years.

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